## **Breast Cancer Awareness Race Sponsorship**

We are proud to announce our 2<sup>nd</sup> annual Pretty in Pink Breast Cancer Awareness Race benefiting cancer research at The University of Texas at Dallas (UTD).

A financial or in-kind sponsorship is a great opportunity to showcase your business to our campus community and the community at large. Revenue generated from the race directly impacts cancer research here at UTD through the **Graduate Research and Cancer Education (GRACE) Fellowship Program**.

The GRACE Fellowship Program recognizes and supports outstanding students who are pursuing a doctoral degree in any discipline offered at UTD and are collaborating with one or more of our faculty members on cancer-related research. This program provides scholarship support for the prospective Fellow to perform cancer-related research under the mentorship of a UTD faculty member. To learn more about GRACE, visit: <a href="https://utd.link/GRACE">https://utd.link/GRACE</a>.

Please note sponsorship opportunities listed below. Supporting the race as a sponsor ensures the maximum amount of race revenue can go back into cancer research at UTD.

# **ROSE**: \$1,500 or more

Magenta Level Benefits plus...

- · Company logo on race t-shirts
- Company banner along the race track
- Good luck video to runners
- 5 additional free race entries

### **Magenta**: \$1,000

Fuchsia Level Benefits plus...

- Company acknowledged at race announcements
- Logo on some promotional material
- 2 additional free race entries

#### Fuchsia: \$500

Taffy Level Benefits plus...

- · Company logo on racer's bibs
- Promotion on social media
- 2 additional free race entries

### Taffy: In Kind Gift

- Thank you email blast
- 1 free race entry





# **2022 Sponsor Commitment Form**

Company Name (exac	tly as you wish it to b	e listed)			
Address					
city			State Zip		
Contact Name					
Email P			Phone		
Website					
Sponsor Level: (Che	ck desired level)				
<b>ROSE</b> \$1,500+	<b>MAGENTA</b> \$1,000	FUCHSIA \$500	TAFFY IN-KIND GIFT	Please write your In-Kind Gift:  Quantity:  Total Value: \$	

#### Please note:

• We need to receive three versions of your company's high resolution logo, one in black, one in white and one in color, no later than September 1, 2022. If we do not receive this information by September 1, we cannot guarantee sponsorship benefits will be fulfilled.

#### Payment:

- Complete payment for sponsorship is due by **September 1, 2022**.
- Sponsorship payments can be made by visiting utd.link/PrettyinPinkBCAR or scanning the QR code.

